Straight Shooter brings real innovation to friction feeding!

Revolutionary features enable our feeders to easily handle a wide range of media types and sizes from business cards to large catalogs, and almost everything in between...

…and feeds them all straight!

- Stuffed envelopes
- Open ended booklets
- Calendars
- Magnets
- Self-mailers
- Plastic cards or tags
- Labels
- CDs
- Variable thickness in the same stack!

Straight Shooter takes friction feeding to a new level with these exclusive features:

- Solid, heavy-duty paper guides that extend ALL THE WAY THROUGH THE FEEDER
- Repositionable Feed Belts -- Lets you customize the feeder for every piece!
- Independently Adjustable Separators... as many as you like!
- ALL belts can be replaced in minutes!
- Heavy duty 5/8" shafts and bearings for long life.
- Four high friction feed belts AND three traction belts for additional friction, ALL repositionable!
- Use as many separators and belts as each job requires

Buckle Separation™ Technology
A Straight Shooter Exclusive!

Straight Shooter introduced this revolutionary method of separation in 2004. Other feeders use a high friction “nip” point to separate documents. Straight Shooter eliminates the “nip” point for smoother feeding without the jams!
We started with a simple goal... to make a feeder that feeds straight!

Straight Shooter feeders were born out of years of frustration. With over 26 years of experience selling mailing and bindery equipment, the innovators at Straight Shooter had had enough! Enough of feeders that wouldn’t feed straight... enough of feeders that weren’t versatile enough... and enough of feeders that were hard to service! So... We designed our own! We build all of our Straight Shooter feeders with the features you’ve been looking for!

Several models to choose from:

**SS12 Continuous Feeder**
*Excellent for ink jetting, tabbing, folding and more!*

- **Speeds:** Up to 40,000 postcards per hour
- **Piece sizes:** Width 3” min. up to 12.25” max.
- **Length:** 2” minimum up to 17” max
- **Thickness:** Single sheet to 3/8” thick
- **Power:** 115 vac (230 optional)
- **Dimensions:** 16.5” wide x 18” long x 17” high
- **Weight:** 32 lbs.

**20” Models Also Available!**

**SS12/SS20 Demand Feeders**
*Ideal for single shot or continuous mode*

Includes acceleration table for media gapping. Start and Stop Photo Eyes for integrating to collators, folders, flighted conveyors and more.

Repositionable belts and complete paper guides on feeder AND acceleration table ensure straight delivery of your media!

**Batch Counting Feeders, 12” and 20” models**

Simple keypad control panel for batch adjustments. Photo eye, push button or timed restart. Built-in acceleration table with counting sensor

Also Available: Plastic Card Option for small media

Adjustable height stand

Interlock and cabling for dry contact, 5, 12, and 24 vdc for integration

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**Straight Shooter**

Straight Shooter Equipment Co.
3623 Sweet Briar Ln.
Columbia, Il. 62236-4553
(800) 765-4177

www.feedstraight.com

Authorized Distributor: